

GET READY! FUTURE BONUS:**HOBART launches new promotion to support the market**

Offenburg, Germany – “GET READY! for the future”: All of us are longing for a more carefree atmosphere and enjoyable experiences outside of our own homes. However, we can only achieve this with safe hygiene concepts and functioning kitchens. With its new promotional campaign GET READY! FUTURE BONUS, the warewashing technology manufacturer HOBART is eager to assist the entire market in making sure that businesses in the hospitality and foodservice industry, bakeries, and meat processing facilities do not have to miss out on reliable technology even in the face of the current challenges.

The Offenburg-based company is offering its customers a bonus of up to 1,200 euros when they purchase a new machine from its warewashing, cooking or food preparation product segments. Even entry-level models from the ecomax by HOBART brand can be purchased at a lower price under the GET READY! FUTURE BONUS promotion.

And here's how it works

After purchasing a machine from the product portfolio of the promotional models from an authorised HOBART dealer in one of the selected countries, the buyer just has to ask for the GET READY! bonus. The date of invoice must range between 1 March 2021 and 31 October 2021. The promotion offer is not valid for used machines. Machines that were purchased via special price agreements are excluded from the promotion.

For more information and details on terms of the promotion, please go to www.hobart-export.com/get-ready

For more information about HOBART, please visit www.hobart-export.com

Note on pictures:

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About HOBART:

Based in Offenburg, Germany, HOBART leads the world market in commercial warewashing technology. We serve customers such as hotels, restaurants and caterers, bakeries and butcheries as well as supermarkets, airlines, cruise ships, automotive suppliers, research centres and pharmaceutical companies across the world. HOBART develops, produces and sells warewashing and cleaning, cooking, food preparation and waste treatment appliances and systems. The company has a global workforce of 6,900 employees, approximately 1,100 of them in Germany. HOBART is a subsidiary of the US Illinois Tool Works (ITW) Group, which manufactures and sells a variety of products; the group has a staff of 50,000 employees in 800 autonomous companies in 56 countries.